

Renewing Members

New & Improved SB Membership Packages



The Sustainable Brands Membership offerings have been enhanced to meet the growing demand that brands and solution providers face as they pursue profit through purpose. This collaborative and insight-rich network has been expertly designed to help Members accelerate brand transformation, stimulate good growth and lead the way to a new regenerative economy.

ACTIONABLE INSIGHTS & INTELLIGENCE CROWDSOURCED FROM THE NETWORK QUARTERLY

Regularly learn how your peers are becoming market leaders, and how they are transforming their brands. SB will tap the collective intelligence of the network through quarterly surveys and generate insights that can help you make the business case for new initiatives and secure buy-in from key decision makers.

MORE OPPORTUNITIES FOR MEANINGFUL ENGAGEMENT WITH MEMBERS

Create richer connections and more productive partnerships with peers through facilitated cohorts and SB gatherings. Dive deeper into shared topics of interest with discussion groups and co-create new resources with other Members to drive business impact and systems change through working groups.

ACCELERATE YOUR EXPERTISE VIA ACCESS TO MARKET RESEARCH AND PLAYBOOKS

Learn what sustainable behaviors consumers are adopting, where they are encountering challenges and how to drive good growth by helping them overcome those barriers.

Throughout my years as a sustainability practitioner, I have tremendously benefited from the SB membership and network. This network has been instrumental in helping me to solve critical challenges – and to grow as a professional. Collaboration is key in creating the systems change needed to build a more sustainable future and SB is an organization that enables us to build those necessary relationships.



-NIKI KING,
VP and Head of
Sustainability,
The Clorox Company



These valuable enhancements to the peer-to-peer network that you've come to know and love will prepare you even better to rise to the demands of our time. As a current Member of the SB network, we're providing all renewing members with a substantial discount in recognition of your existing contribution to the network.

MEANINGFUL PEER-TO-PEER CONNECTIONS	BRONZE	SILVER	GOLD
Member Meeting Seats (Hybrid) <i># who can attend each meeting, in-person or virtually</i>	1	2	3
Cohort Access (Virtual) <i># who can participate in a cohort of their choosing</i>	1	2	3
Discussion Group Access (Virtual) <i># who can participate in a group of their choosing</i>	1	2	3
Member Hub Access	4	8	12
Flagship Conference <i>Complimentary all access pass(es)</i>	1	2	3
Brand-Led Culture Change Conference <i>Complimentary all access pass(es)</i>	1	2	3
Discounts on Additional Passes <i>To any SB conference</i>	20%	20%	25%
ACTIONABLE INSIGHTS	BRONZE	SILVER	GOLD
Proprietary SB Research and Reports <i>Quarterly member survey and benchmarking reports, member meeting recaps, discussion group insights</i>	✓	✓	✓
Member Newsletter	✓	✓	✓
SB Excellence in Execution™ Playbooks	–	Access to 2	Access to all 4
SB Knowledge Library Access	4	8	12
SB Socio-Cultural Trends Research™ <i>Access to annual, large-scale US consumer survey conducted during membership term</i>	Highlights report	Full report	Full report + research library
SB Brand Transformation Roadmap SM <i>One user license and assessment, digital scoring report, one-hour post-assessment synthesis call, and executive summary of annual benchmarking report</i>	✓	✓	✓
Discount on SB Services	25%	25%	25%
ANNUAL PRICE FOR NEW SB MEMBERS	\$25K	\$50K	\$75K
DISCOUNTED ANNUAL PRICE FOR CURRENT SB MEMBERS RENEWING ONE-YEAR TERM	\$21K	\$35K	\$52.5K
TOTAL DISCOUNTED PRICE FOR CURRENT SB MEMBERS WITH TWO-YEAR RENEWAL AGREEMENT (LOCK IN PRICE WITH UPFRONT PAYMENT)	\$42K	\$70K	\$105K

Contact us at engage@sustainablebrands.com.

www.sustainablebrands.com

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 **MEMBER NETWORK**